



Skill India

कौशल भारत - कुशल भारत



सत्यमेव जयते

Government of India
Ministry of Skill Development
and Entrepreneurship



N • S • D • C
National
Skill Development
Corporation

Skill India plan under MSME



Gaurav Kapoor
Industry Partnership, CSR, Media & Advocacy
National Skill Development Corporation

MSMEs are a source of employment, innovation and entrepreneurial skills and have large industrial output. These enterprises work in the most constrained resources, are low in capital and technology requirement and use the most readily available inherited skill or unskilled worker.

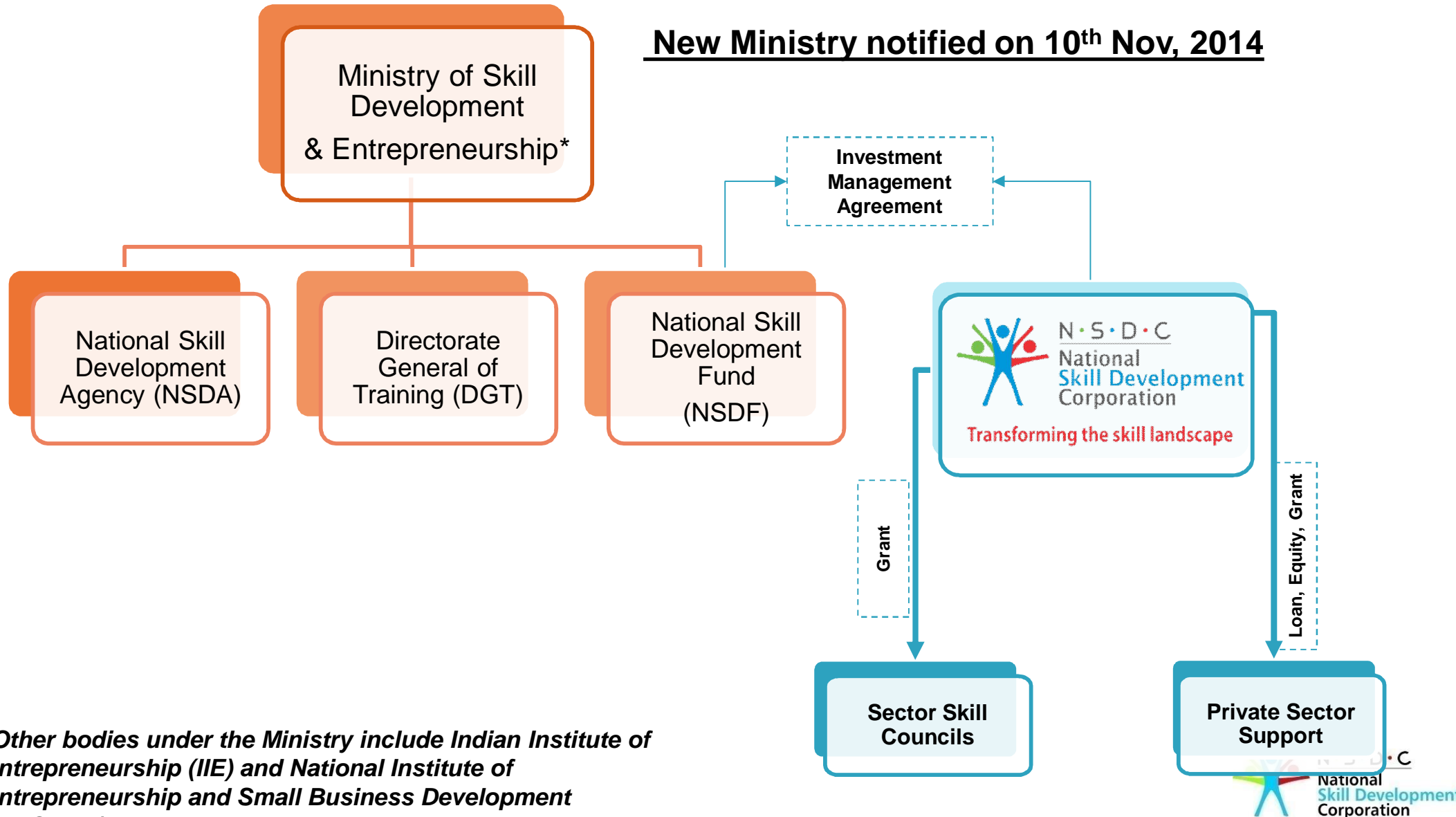
In India, MSMEs account for more than 80% of the total number of industrial enterprises and produce over 8000 value added products.

It provides the largest share of employment after agriculture in the country, with 45% of outputs in the industrial sector coming from MSMEs.

However, one of the key challenge faced by MSMEs: Access to skilled workforce - most work with unskilled persons and find no capital or incentive to invest in skill development

Institutional Framework for Skill Development

New Ministry notified on 10th Nov, 2014



**Other bodies under the Ministry include Indian Institute of Entrepreneurship (IIE) and National Institute of Entrepreneurship and Small Business Development (NIESBUD)*

NSDC: PPP for Skill Development

- **Public Private Partnership (Govt. of India 49% | Private Sector 51%)**
- **10 business chambers & industry associations** (5.1% shareholding each)

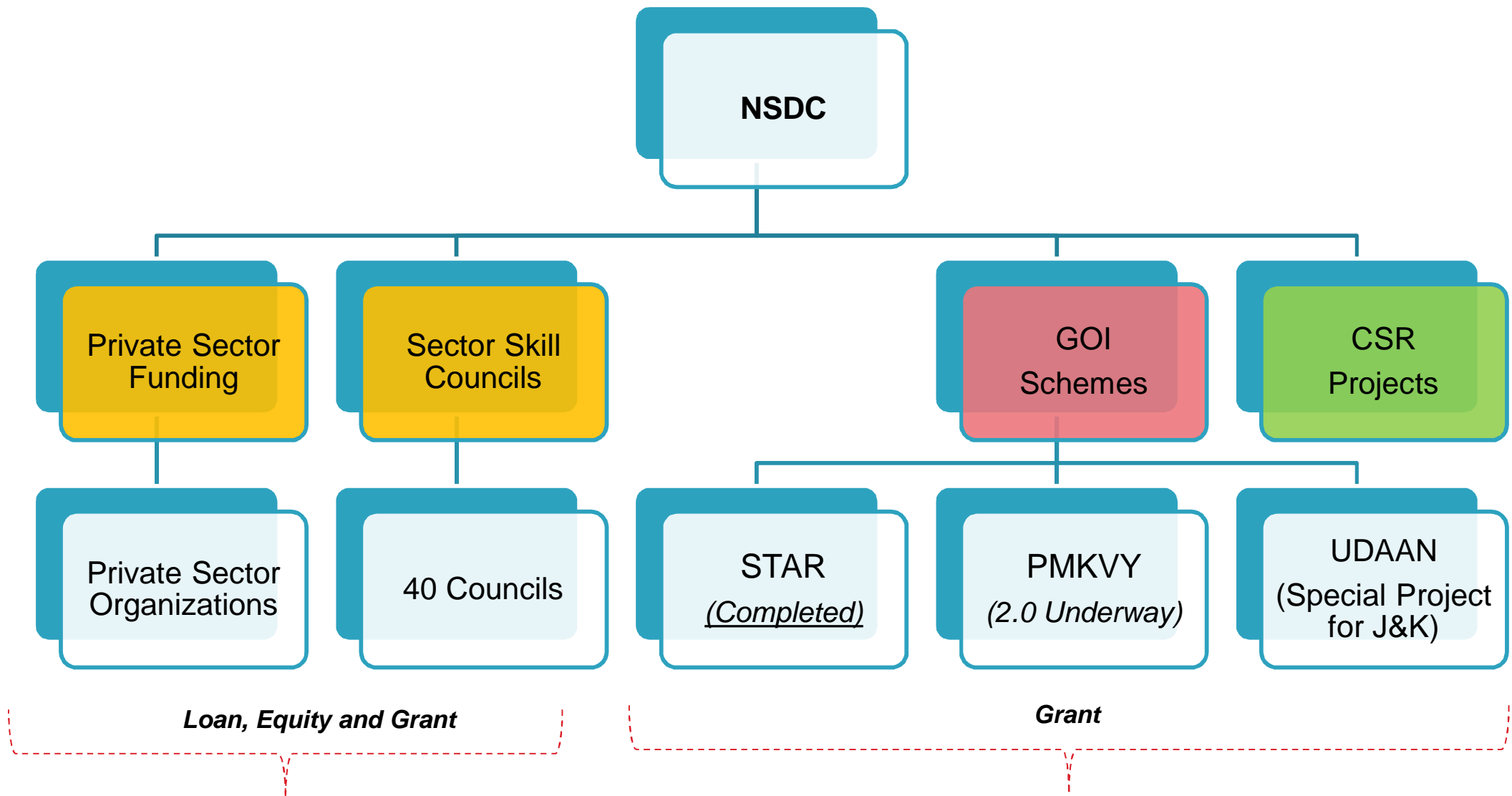
Vision:

- To **fulfil the growing need in India for skilled manpower** across sectors

Objectives:

- Enhance, support and coordinate **private sector initiatives for skill development**
- **Upgrade skills to international standards** through significant industry involvement and develop necessary frameworks for standards, curriculum and quality assurance
- Play the **role of a "market-maker" for skills**
- To **develop** simple, easily understood **"core" employability skills and competency standards**,
- Provide a **common platform for collaboration** amongst private sector employers, training providers and the labour force

Operating Model



Capacity Creation & Standards

Role of National Skill Development Corporation

Capacity Creation	<ul style="list-style-type: none">• Loan Funding (institutional funding)• Pradhan Mantri Kaushal Kendra (PMKK)• Innovation Fund
Skill Development Schemes	<ul style="list-style-type: none">• Pradhan Mantri Kaushal Vikas Yojana (PMKVY)• Udaan (Focused on J&K)
Sector Skill Councils	<ul style="list-style-type: none">• Development of Industry Standards (Qualification Packs/National Occupation Standards)• Third-party Assessment
Certification	<ul style="list-style-type: none">• GOI-Industry Joint Certification
Special Projects	<ul style="list-style-type: none">• Industry Partnerships• CSR Projects• International Collaboration (EU, Canada, USA, UK, Australia, etc.)
Initiatives	<ul style="list-style-type: none">• Skill Gap Reports

Transformation in Skills Landscape

- Training Capacity available in **29 States & 4 UTs** through the NSDC Partner Ecosystem | **560 districts have at least one NSDC Partner centre** (avg. is 7 centres/ district)
- **Implementation Agency for Key GOI Schemes** like PMKVY, Udaan and NULM.
- **40 Sector Skill Councils** formed consisting of over 450 representatives from Industry associations, Government and Academia – supporting employers to take lead in mapping Competency requirements
- **Developing Competency Standards** for Job Roles across Sectors – **1700 Qualification Packs and 4314 National Occupation Standards (NOS)** created
- International Engagements for Making Skills **Transnational and enabling overseas labour movement** – collaboration with **USA, UK, Australia, Canada, Germany and Denmark**
- **Collaboration with International Multilateral Organizations** – World Bank, ADB, DFID – **on technical assistance, multi-lateral funding and other areas**
- **World Skills** - a platform to **create youth icons for the country**: 55 Countries | 27 Skills participated | **8 Medallions of Excellence in 2015 Global Competition**

Training Partners in the Skills space

NGOs



Corporates



Start Ups



40 Sector Skill Councils for Industry Connect

Covering most of the Priority and Unorganized Sectors

Primary Sector plus Life Science and PwD (5)

S. No.	Sector
1	Agriculture
2	Food Processing
3	Green Jobs
4	Life Science
5	Persons with Disability

Manufacturing Sector (20)

S. No.	Sector
1	Automotive
2	Rubber
3	Gems & Jewellery
4	Electronics & Hardware
5	Leather
6	Capital Goods
7	Construction
8	Aviation & AeroSpace
9	Iron & Steel
10	Power
11	Mining
12	Textiles & Handlooms
13	Apparels
14	Handicrafts
15	Infrastructure Equipment
16	Furniture & Fittings
17	Instrumentation
18	Strategic Manufacturing
19	Oil & Gas
20	Chemical & Petro Chemical

Service/ Tertiary Sector

S. No.	Sector
1	Security
2	Retail
3	IT-ITeS
4	Media
5	Healthcare
6	Telecom
7	BFSI
8	Logistics
9	Plumbing
10	Beauty & Wellness
11	Tourism & Hospitality
12	Sports
13	Coating & Painting
14	Domestic Workers
15	Management

NSDC Skilling Ecosystem

NSDC

Matching Supply and Demand Gaps

Implementation, monitoring and reporting, evaluation support

Sector Skill Councils
(Represents Industry)

- NSQF Aligned Training
- Development of QP/NOS validated by industry
- Undertake Training of Trainers
- Assessment and Certification
- 40 SSCs
- 1700 Qualification Packs and 4314 National Occupation Standards (NOS) created

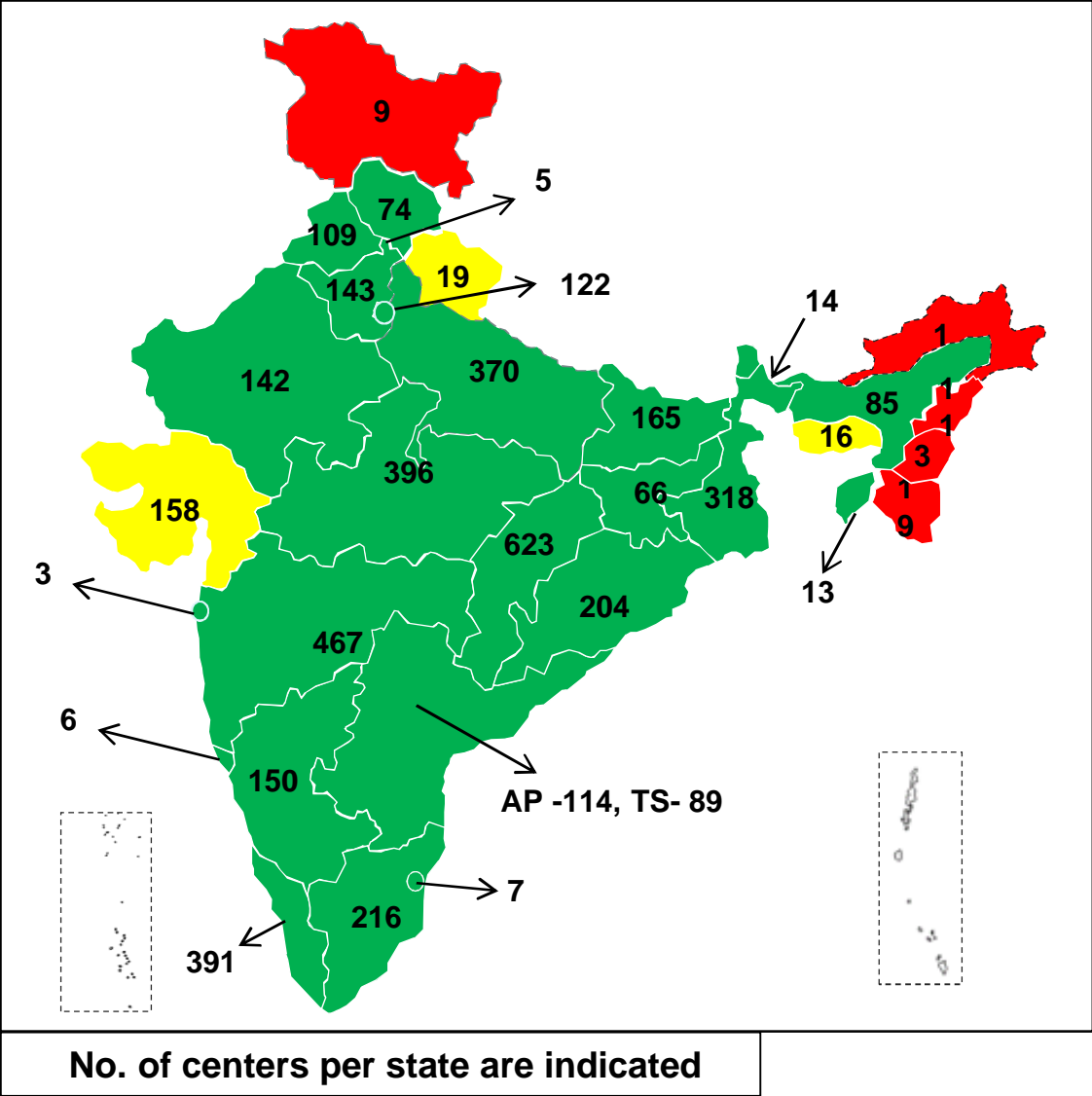
Training Providers

- Mobilization of candidates
- Trade specific NSQF aligned training
- Placements
- more than 300 Training Providers spread across 9000+ centers in India

NSQF is a competency based framework, organises all qualifications on series of knowledge, attitude, skills from level 1 to 10

Geographical Coverage as on Sep 2017

Over 300 private training organizations supported with 'soft loans' for capacity creation and evolving demand-based training programs



Geographical Coverage
(States/UTs)

29/4

Districts

514

Centers

5,224

Number mentioned denotes total
number of operational centers

This includes 672
mobile centers

- > 70% districts covered
- 40-70% districts covered
- < 40% districts covered

Industry Engagement/CSR Projects

Sponsorship of Candidates

- Contribute funds directly to the National Skill Development Fund (NSDF) (CIL, NTPC, GE, L&T)

**Corporate
Skill
Excellence
Center/Multi
Skill Center**

- Set up/upgrade skill development facility by the Corporate (CIL, AAI, HPCL)

Trade-Specific Labs/Centers

- Corporate, NSDC & SSC can jointly identify training centers. (JSW, Schneider)

Donate Land, Building, Machinery

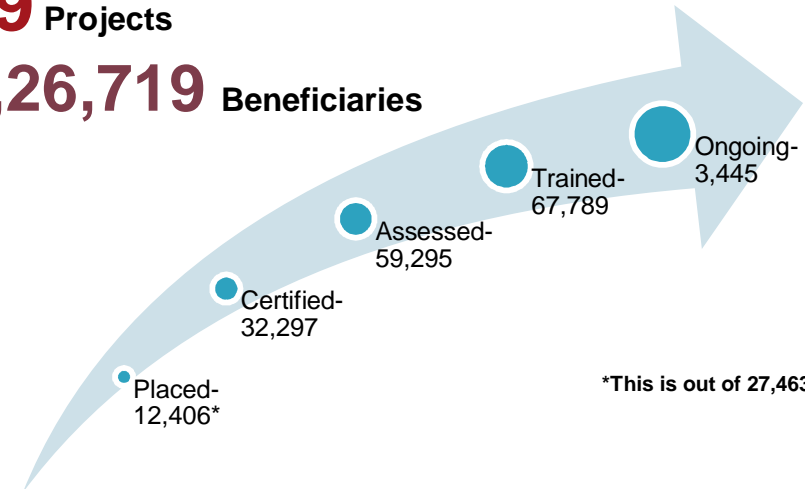
- Provide right of usage to an appropriate facility to be used as a skill development center (JCB, DDA)

Aligning Trainings to Sector Skill Councils

- Participate in various activities of one or more relevant Sector Skill Councils in line with your business operations (HZL, HPCL)

39 Projects

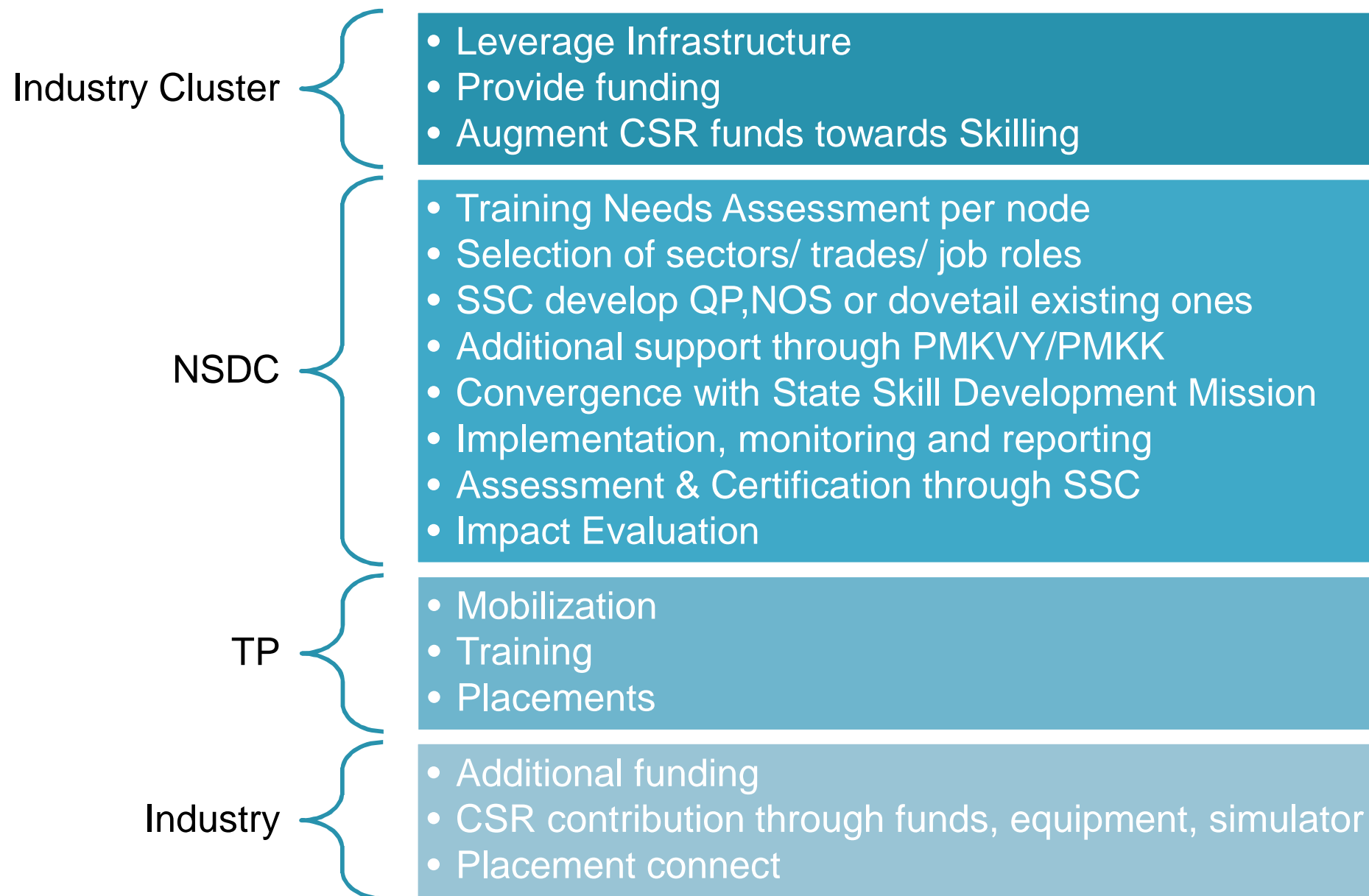
3,26,719 Beneficiaries



***This is out of 27,463**



MSMEs Partnering in Skill Development



Co-Branded Certificate under Skill India

**GOI
recognized
certification**

**Job Role
matched to
market demand**

**Provides Level as
per competency
under Skill
Development
Framework**

**Industry validated
certification**

**Co-branding
under CSR funds**

**QR-coded for each
skilled graduate**



Twitter #CSR4SkillIndia

Rajiv Pratap Rudy @RajivPratapRudy · Jun 17
Meet Visie, empowrd by #SkillIndia, Trained undr #CSR initiative of @RECLimited, she's now employd wth @LemonTreeHotels @MSDESkillIndia

Visie-E-Gwirie's dream came true when she was appointed as a Customer Care Executive at Lemon Tree, Delhi. She now earns a monthly salary of Rs 9000, with food and accommodation.

The three month training at Pinnacle Skills in Dimapur, a small town where she comes from, transformed Visie into a professional.

She thanks Rural Electrification Corporation Limited for supporting her training and says, "I am proud to be able stand on my own feet today and support my family financially."

My Story My Success #CSR4SkillIndia

Rajiv Pratap Rudy Retweeted
Skill India @MSDESkillIndia · Jun 13
Simon India supports #SkillIndia. Committed 2 train 190 PwD candidates under their #CSR initiative #CSR4SkillIndia @MSJEGOI @RajivPratapRudy

Simon India Supports Skill India

Under Affirmative Action Initiative

Committed to Train 190 PwD Candidates

83 Deaf Candidates Currently Undergoing Training in Noida

Key Sectors: Retail, Hospitality & Domestic Work

FOLLOW US ON @MSDESkillIndia SkillIndiaOfficial #CSR4SkillIndia

Rajiv Pratap Rudy @RajivPratapRudy · Jun 12
New efforts New heights. @ntpclimited joins hands with #SkillIndia mission of PM @narendramodiji to make it a success. @MSDESkillIndia

NTPC

Skill India

Ashish Kumar from Patna, belongs to a family of farmers with a meagre income of ₹ 5000 per month.

Training with Orion Edutech, under the CSR initiative of NTPC, in partnership with NSDC, has helped him secure a job with V-Mart as a Retail Sales Associate.

A confident Ashish says, "Orion Edutech has helped me achieve my dreams. I am thankful to NTPC and Skill India who enabled me to support my family."

My Story My Success #CSR4SkillIndia

Skill India @MSDESkillIndia
Meet Shashi Kant, one of 1.17 crore people empowered with skills. Trained under #CSR initiative of @ntpclimited. @RajivPratapRudy @PiyushGoyal

Skill India

Shashi Kant, 23 from Rohas, Bihar, was determined to support his father in educating his three siblings.

After completing the FTCP course with NSDC training partner AISECT, Shashi secured a job as a trainer with Adya Classes in Dehri.

Sharing his joy with us, Shashi said, "Being a skill trainer has added new meaning to my life. It has not only improved my earning, but has also made me confident about myself. Today I am happy to empower others with skills and better livelihood."

My Story My Success #CSR4SkillIndia

Rajiv Pratap Rudy @RajivPratapRudy · Jun 10
Great to see companies like @GEIndia coming fwd & training women in Vermicomposting skills. #NewIndia @PMOIndia @MSDESkillIndia

GE Power Supports Skill India

500 women in Two States: Karnataka & Gujarat

Ongoing 140 already Trained

Special Job Roles Vermicomposting for 100 women - Skill India mitigating climate change

Overall: 800+ women will be impacted this year

FOLLOW US ON @MSDESkillIndia SkillIndiaOfficial #CSR4SkillIndia

NSDC India @NSDCINDIA · Jun 1
@CoalIndiaHQ support #SkillIndia. More than 40,000 candidates certified under the CSR initiative. #CSR4SkillIndia @RajivPratapRudy @PMOIndia

Coal India support Skill India

TARGETED BENEFICIARIES 2.68 Lakh

PEOPLE CERTIFIED 40,000

MINING SECTOR CENTERS COVERED 70+ CIL Center

FOLLOW US ON @MSDESkillIndia SkillIndiaOfficial #CSR4SkillIndia

Skill India @MSDESkillIndia · Jun 8
Meet our skill champion Namrata, trained under #CSR initiative of @ntpclimited. #CSR4SkillIndia @PiyushGoyal @RajivPratapRudy @narendramodi

NTPC

Skill India

Namrata Kumari, 21 a resident of Gopalganj, Bihar wanted to supplement her father's meagre income by working independently.

She successfully completed the Beautician 3 month course at Skill Ventures Pvt. Ltd. Iconic Centre, Gopalganj and started her own Beauty Salon which now generates an income of Rs 30,000 p.m for her and her family.

Entrepreneurial and hardworking Namrata says, "I am so proud to be financially independent and being able to support my family and all this has been possible only due to this skill course!"

My Story My Success #Skill4NewIndia

Skill India @MSDESkillIndia · Jun 7
@NALCO_India supports #SkillIndia. Committed to train 1600+ people in three districts of Odisha. #CSR4SkillIndia @NSDCINDIA @RajivPratapRudy

NALCO Supports Skill India

Target 1620 Trainings

Trained 281

Across 3 Backward Districts of Odisha (Angul, Khurda, Koraput)

MINING

APPAREL

RETAIL

FOLLOW US ON @MSDESkillIndia SkillIndiaOfficial #CSR4SkillIndia

Center Inaugurations #CSR4SkillIndia



We have partnered with @NSDCINDIA to provide vocational training to youth in Gurgaon #JoinIR #skill4india bit.ly/2qWyt7r



Inauguration of Orion Edutech [#NHPC](#) CSR center at Kishtwar in Jammu by Hon'ble Nodal Officer of Kishtwar Shri Mihir Kumar Mishra. [@NSDCINDIA](#)



NSDC India @NSDCINDIA · Jun 19
L&T Public Charitable Trust joins hands with NSDC and NSDF 2 conduct 282 trainings in Latur district #CSR4SkillIndia



SBI Card, NSDF and NSDC launched their partnership by inaugurating a center under Skill Development project. This center will be dedicated to training batch of candidates in key job roles in the healthcare sector. This initiative makes SBI Card the first private player to enter this sector with NSDC CSR project.



Schneider Electric India inks MoU with KIIT, CV Raman

Dr. S. Sridhar, Chairman, Schneider Electric India, says, "Schneider Electric India, the global specialist in electrical and automation solutions, has signed an MoU with Kalina Institute of Technology (KIT) and C V Raman College of Engineering in Thiruvananthapuram, to develop skill manpower for highly technical electricity, automation and energy management market. Infused digital technologies due to growth in cloud-based services has brought about a radical shift in the skill requirements for electricity, automation and energy management market. Going by this trend, nearly half of the workforces in the IT sector is expected to be redundant over the next 3-4 years and would need to be re-trained and re-skilled, according to a report from McKinsey & Company. One of the solutions highlighted by McKinsey to turn this amount to invest in building new capabilities and re-skilling employees with emerging technologies. Both KIT and C V Raman college of Engineering have already started an Industrial Training Centre under guidance from Schneider Electric to impart industrial training to students. This MoU will help create a large reservoir of highly qualified manpower in all fields related to electricity, automation and energy management market."



হেন্দলম অমসং ব্রিভরগী সিএসআর টেনিং হৌখে



অখোইবা মীথুলেনে, লোজাক প্রাচ্যেইকী মেনেকর ইতহার অমসং ত্রিল বিভলমমেন্টকী নেওল ওকিসার প্রচ্যেচকমারনা হোমকুপরা মীথং অধুনা ওখোই বিভলম কোশেবেরিত্তে সেইটিদী প্রিন্সিপে ওকসং ত্রিলা পরিচলনী মেরব যৌনাওজম রোমোইব বৌ অন্নি সোভেটী হালেনে বেলসল শব্দক রাখি।

অখোইবা মীথুলেনে ওইখি নবা বেরিয়ারম, হা, মণিপুরী নীপীংগ অসিবি খোইইয়োক হোমেলপল মস অমসল বরক শুবনী খৌনা রাখা ত্ত। মখোয়াল ত্রিল বিভলমমেন্টে ট্রিনি শৌরা-কোজনাগা লমলা মীথং হুহুহুহুহুহু মীথোইকী বিমলম রায়া খুয়টি।

শতক যারি।
 যা অমি রোম চলগববা ট্রিনি-
 অমিদি বীজবা মধ্যোমা শবনা-
 মণ্ডাপ ধবক নীলববা গুণবা নরগবা
 আনুগা। গরক কসরগববা শাপ

দম পদ্রি।
 ঐসি ট্রিনি: হৌগোলাপা বৌরম
 অদুদা এনট্রি:হৌগিলাপা মোতাভ
 লবার ট্রোসনবি: হৌ অমুদু: টাই
 ইজিবিগিলাপা ই-ভার্সি বৌগিলাপা

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Glimpses of Trainings..





Skill India

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N.S.D.C.
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CHALLENGES & OPPORTUNITIES IN THE SKILLING SECTOR

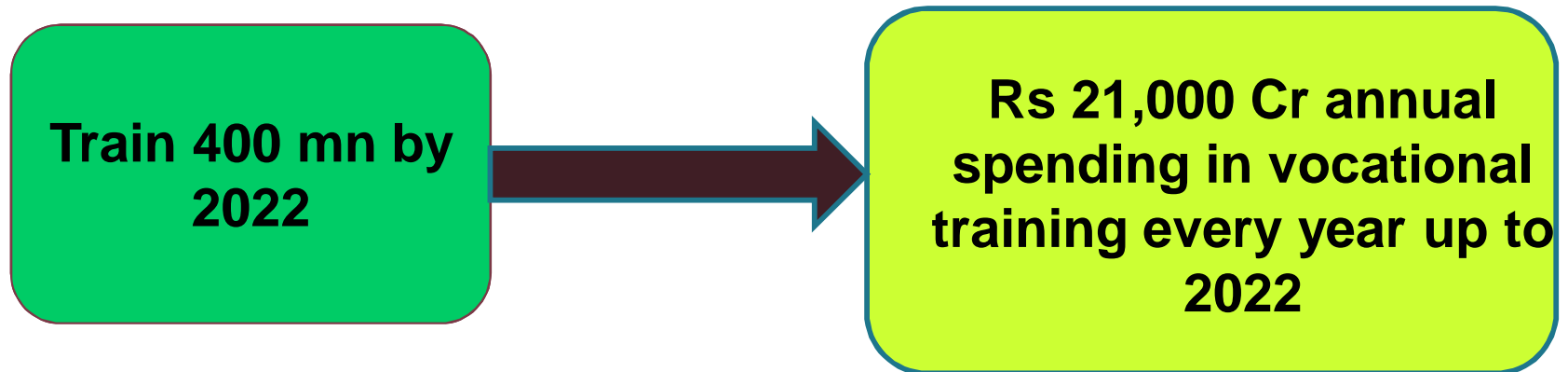


The Demographic Dividend

- **More than 60% of India's population in the working age group**
- **Estimated average age in India by 2020 would be 29 years as against 40 years in USA, 46 years in Europe and 47 years in Japan**
- **This Youth Bulge predicted to last till 2040 - Opportunity to enhance India's growth and supply skilled manpower to fill expected shortfall in the ageing Developed World**
- **The Paradox - while more youth enter the Labour market, industries unable to avail appropriately skilled manpower**
- **India's Current Capacity of skill development- 3.1 million, New persons joining Labour market annually- 12.8 million**

Opportunities

What it takes to close the skill gap:



WAY FORWARD

- **Investments in Infrastructure development**
- **Collaboration with Internationally Acclaimed Skilling Organizations**
- **Adoption of best suited delivery mechanisms- PPP**

Challenges

Unorganised Sector

- Comprises of 93% of the total Labour force

Recognition for Vocational Skills

- Societal pressures to pursue formal degrees

Integration with education system

- Limited progress in integrating vocational training at school levels

Lack of Alignment in Skilling Projects

- Poor policy alignment between Bodies, State & Center objectives

Industry friendly Apprenticeship law

- 45 Central Acts, 150 State labour laws-heavy complexity, constraints on employers

Lack of Investment

- FREE-RIDER problem

Quality Trainers

- 7 lakh trainers needed up to 2022

How Corporates can Contribute

Creation of Infrastructure

**Promote short term
trainings/RPL**

**Facilities for Creation of
Trainers**

**Become part of Govt created
avenues-Apprenticeship
trainings, SSCs**

Identify Skilling Needs

**Recognize & Reward Skilled
Manpower**

**2% CSR mandate should be viewed as investment especially
in skilling space**

Thank You

